

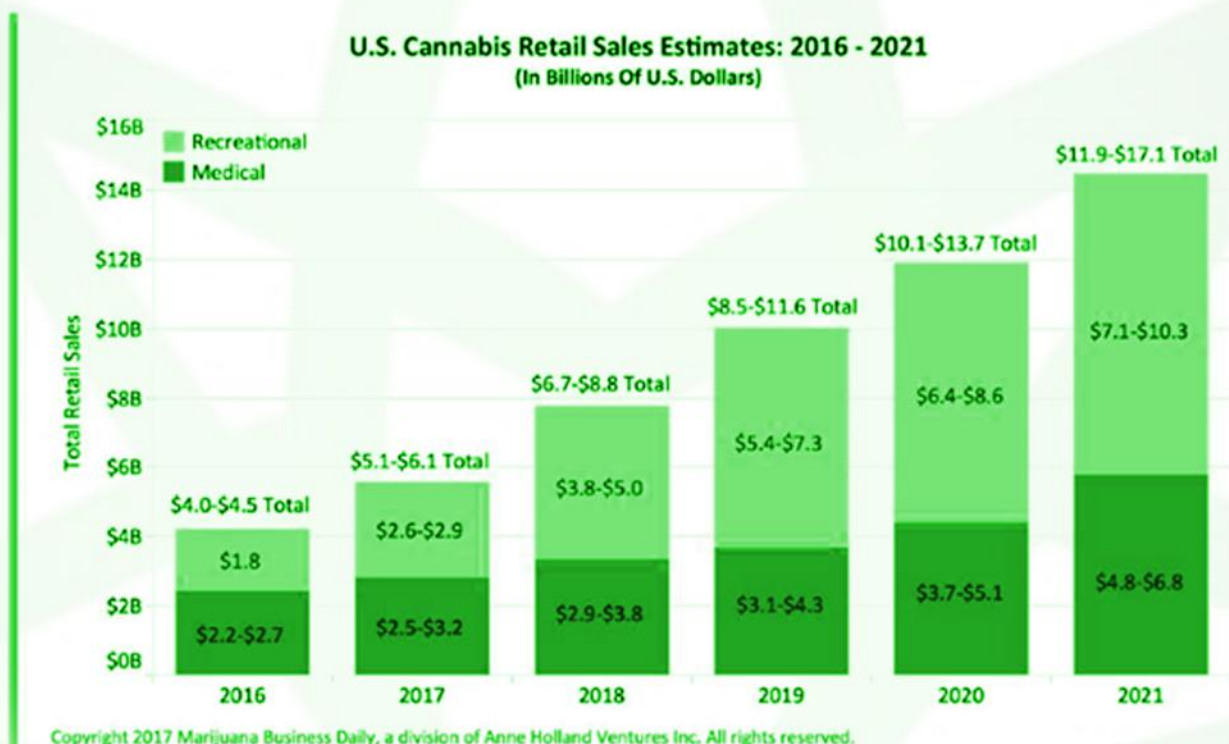


## WHO WE ARE?

Budd and its token are explained in this 5-pager, and it's a crypto-token mainly developed to function as a banking platform for the entire cannabis industry. Budd, Inc. is driving the Canadian cannabis industry forward by creating a global Blockchain-based immutable ledger built on the utility tokens for the growers, manufacturers, consumers, retailers, and the whole Canadian cannabis marketplace. We seek to facilitate the process of buying, selling or exchange marijuana with cryptocurrency.

Budd's best-in-class platform stores the industry data in the Blockchain and use these data to provide sufficient information for consumers and retailers with real-time analytics on consumer demands.

Deliveries are tracked and stored in our database with all the real-time data and compliant documentation immediately stored in the blockchain's immutable ledger. Using Budd, it would be an unprecedented solution to secure all the transactions and historical records.



Budd International's utility tokens allow the integration of the Budd blockchain to all third parties through an API, enabling a data-driven, single point, cannabis environment to quickly flourish once the company is legalized. Budd functions aim to build a secured banking platform that brings all the relevant parties in the cannabis industry together to improve the efficiency, transparency, and standardization of transactions across different channels. Budd, therefore, presents a unified crypto-banking solution and unique opportunities for cannabis businesses and consumers to transact securely, safely, and in compliance with a new regulated system.

## **BANKING SOLUTIONS FOR THE CANNABIS INDUSTRY**

To move the global cannabis industry out of the investment speculators, and traditional banking services, the general cannabis industry requires a crypto-banking facility built on the smart contracts Blockchain by Budd. Only if we can purchase cannabis in the same way we buy all other commodities or goods, then a push towards the crypto-cannabis revolution will be realizable.

Therefore, a crypto-bank developed for cannabis-related business where our participating merchants will send, receive, exchange, have access to loans and convert cryptocurrencies into their local fiat currencies will be set up by Budd. Since the current cannabis legislation restricts the extent of banking activities related to cannabis, it is, therefore, essential to creating a cannabis-banking platform for the pot enthusiasts. Indeed, this will increase the speed of payments among within the Budd community, remove national and international boundaries, and provide lower transaction costs.

## **LICENSED PRODUCER WITH STATE-OF-THE-ART AND MODERN CANNABIS GROWING FACILITIES**

From the proceeds of the ICO sale, we plan using about 30% of the funds to construct the most significant cannabis growing and production facility in the world. Initially, we will obtain grower's license from the Canadian authority for growing, processing, producing, export, and sale of Cannabis and its many derivatives. Through the use of funds, we will acquire the needed state-of-the-art facilities needed for cannabis production. Our production will be located in Canada, a country with untouched, vast natural resources and ideal for the cultivation of cannabis. The Country also has a rich history of a friendly-trading system with other nations of the world; particularly with the US, Europe, China, Singapore, and South Korea. This will ensure that Buddtoken has unprecedented access to already-established cannabis markets with affordable, yet high-quality cannabis products. Until the past few years, the choice of attractive and suitable commodities investors could benefit from has been limited starkly. Budd is about to change this scenario. The Ethereum Blockchain creates many opportunities for any investor who is keen to invest in Cannabis. The simple purchase of marijuana with buddtoken will guarantee interested business to participate in this great adventure; from your very first step. We are not here to make a statement; We are here to introduce an innovative, blockchain-based approach to the Marijuana space.

### Annual U.S. Cannabis Sales Vs. Other Industries & Goods



\*Includes U.S. and Canada

Source: Brewers Association, IRI, Mordor Intelligence, MPAA, Statista, Eli Lilly and Company, Pfizer, RIAA, U.S. Distilled Spirits Council

Note: All data is for 2015 or 2016, most recent figures are reported in the chart.

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The Budd cannabis banking platform will be a first step in satisfying this demand. Unlike the traditional banking system typifies long and unnecessary processes of financial transactions, the Budd banking platform offers an instantaneous banking system for both crypto-based and fiat currency transactions while also allowing inter-changeability between the mechanisms. With Budd's cannabis bank, our merchants will finally be able to use cryptocurrencies to purchase marijuana without transaction limits or restriction, save and exchange BuddToken, and with the minimal commission on any of the existing global payment terminals, payment points, and internet stores. The platform is built on algorithms that enable the most efficient bid-offer matching across natural peer-to-peer flow as well as third-party Crypto-exchanges.

## CASH-ONLY PAYMENT INDUSTRY

Accepting payments only by cash can lead to severe implications and severe losses for most businesses dealing with cannabis. This is because these businesses need to pay for the transportation and security of the cash. Also, money is not only challenging to store correctly but also takes much space. This can lead to potentially hazardous cases when businesses have to accept and transport cash from the consumers. These types of activities are easy targets for fraud, robberies or even scams and are often forced to carry firearms or hire security. As a result of the current industry legislation, accepting vast amounts of money is necessary but has opened several doors of getting scammed or being robbed.

**As the banking solution for cannabis businesses, we seek to solve these challenges and enhance the safety of transactions in the industry through the utilization of Buddtoken as the means of payments.**

Budd strives to offer what has been missing in the cannabis business space by delivering the most efficient and reliable digital payments in the thriving marijuana industry. With our competent team and determined community members, Budd is remarkably growing and bettering buddtoken. The global cannabis industry needs a digital way to make payments, and Budd is here to make this achievable.

## CUSTOM PRODUCTS LINE

A trademark production of vapes, clothing line, bong, and the paper line is the key to long-term growth for a sustainable crypto-cannabis like Budd. For that reason, Budd budget is appropriately allocated to ensure that Budd has several trademark products to meet the emerging crypto-cannabis industry while operating under the new Canadian legislation for cannabis. There are considerable costs involved in combining all of these factors such as: achieving all the necessary conditions to work in multiple markets, building legal teams as well as legal fees and the costs attached to a vape and clothing line production. These Operating expenses are used to ensure that project operations of the Budd vape production unit are smoothly running. We will focus our resource on improving operation process as well as hire operation management experts. The contribution will include direct selling costs to our participating merchants and pot enthusiasts, including direct calls and personal meetings.

## BUDD BUSINESS MODEL



### *Budd will use smart contracts to:*

- Develop a decentralized and incentivized banking solutions for businesses.
- Systemize, unite, and organize the regulation efforts
- Allows the consumer of the token to “buy in-house” products and services this platform is designed to offer.
- Develop an immutable ledger for all the pots related data.
- Provide peer-to-peer and instantaneous payment for industry related supplies and products via Budd.
- Create standards for identity verification, supply chains and transactions, lab testing, and licensing

The Budd model begins with the technology of Blockchain and crypto-token. It then develops a community of physical workspaces where the participants can meet, work, create, and socialize. This is in a bid to providing suitable locations for cannabis-based dispensaries and start-ups to accommodate their business.

## SEAMLESS INTEGRATION OF ALL CANADIAN CANNABIS PRODUCER – AMAZON OF WEED PLATFORM

Because of the growing demands for cannabis, we plan to be adopting the Amazon-style of delivering services where the entire Canadian marijuana producer will be put into a single Budd Blockchain. By embedding all the producers into our database, all the direct links to the products by all the marijuana producers will be available on Budd platform. Through this, a smart ledger system will be created between the consumer when a product is ordered and Budd upon the confirmation of the product delivery. Through the Budd AI algorithms, we automatically look for the best deals for our customers only at a discount price when making purchases with the Budd token. Through the unique technical parameters of online shopping, up to 1000 products searched by our customers would be made available and related products would be suggested. The average processing time for each search is 10 seconds with an affordable cost for each transaction. These unique features of Budd are achieved via a new algorithm for processing and saving transactions, registry operation, and finding product consensus that meets user demands.

